

VHA Board of Directors – Meeting Minutes

Villages Grown Conference Room 1:00 PM August 24, 2023

Board Members - Present: Modesto Alcala, Fred Briggs, Russ D’Emidio, Walter Martin, Peter Moeller, Peter Russell, Ray Viall, Phil Walker

Board Members - Absent: Mike Dollard, Sandra Rzepecki, Vivian Stephens, Chuck Wildzunas

Invited Attendees: Joan Sullivan –VHA Secretary

Call to order: President Peter Russell called the meeting to order at 1:10 pm.

Previous Meeting Minutes: Peter asked for a motion to accept the minutes from the July 27, 2023 meeting. Motion made, seconded, and approved.

Treasurer’s Report: Peter reminded Board members they may request a copy of the monthly financial report.

Old Business

Update Health and Wellness Expo: Peter reported that invoices have been sent to gold sponsors UF Health and Humana @ \$10,000 and silver sponsors AVIV and Phar stand @ \$3,000. Gold sponsors Villages Health and Villages Grown are respectively providing in-kind services of marketing and 2000 canvas bags for HW guests.

Q. Is there an updated list of who is participating?

A. Yes, Peter Moeller has this list and make it available to the Board.

Topics for Break-out sessions have been determined to date as follows: UF Healthy – Mobility, Villages Health Audiology Department – Hearing and Dementia, Dr. Craig Curtis – Science of Dementia, Villages Grown & Executive Chef from Sawgrass – Nutrition.

More silver sponsors are needed.

Tim McRay of the quarterly magazine Healthy Living that is distributed in doctors’ waiting rooms has accepted payment for the VHA Health and Wellness Expo ad for the inside back cover in the October issue. Peter R. will be discussing with Villages Health to include an HW Expo ad on their lobby TV screens.

Update Safe Mobility for Life: Peter R. met with Rich Cole, Chuck Wildzunas, and Stephanie Hartsworth to discuss the first VHA Safe Mobility for Life program scheduled for 1:00 pm October 9th at Colony Cottage Recreation Center.

Florida State University and Florida Department of Transportation created this program. Four (4) VHA SMFL programs are planned for 2024. Relating to safe mobility Peter R. will be attending the August 30th CDD 1 Town Hall meeting regarding the Kimberly-Horn survey of traffic flow on Morse Blvd north of CR 466. If appropriate, Peter will speak about the VHA initiative for safety and the VHA SMFL programs.

Update: VHA Foundation: Peter explained an article worked on by reporter David Corder and the VHA Foundation has been postponed.

Rebranding Town Hall: Peter noted the name “Town Hall” implies all members but is limited to VHA leaders, neighborhood representatives and guests. Additionally, the focus of the VHA “Town Hall” has been revised to a gathering of leaders to learn and discuss current information related to The Villages. Following discussion, a motion was made to rename the “VHA Town Hall” to the “VHA Leadership Forum,” seconded and unanimously approved.

New Business

Revisions: Reporting to the Board: Peter reminded Board members the minutes of VHA Advisory Board meetings are sent to them monthly to inform of the VHA programs’ progress. To avoid having program leaders attend an additional meeting the decision was made to no longer request from them an annual appearance to report at a Board meeting.

Communication Coordination: Peter announced the Voice editor Jan Palmer chose to resign since the editing of the Voice has been revised and Jan was invited to become a featured writer. Jan explains her preference was working with the design of the publication. Peter noted a smooth transition has evolved as Peter M. collects articles and information to send to the Daily Sun newspaper. Peter R. reviews and revises the Voice layout as needed. The process to complete the monthly page now occurs quickly and easily. The focus of each issue is now months ahead. The September issue will focus on Safe Mobility for Life ahead of the Oct 9 program. The October issue will focus on the Health and Wellness

Expo ahead of the November 14 event. Doug Smiley – Tangent Media working with wife Christy puts the Voice text into a newsletter adding photos, which is emailed to all VHA members. The combined monthly cost of publishing the Voice page in the Daily Sun and preparing the newsletter is \$3000. The goal for the website is to post new articles weekly.

Q. Is data provided from the newsletter?

A. Yes.

Peter R. encouraged Board members to send him ideas for articles.

Members' Comments

Issues Team: Phil Walker reported the Issues Team had their first meeting to set objectives. They will be meeting with the VHA Area Vice Presidents next week, as this is a work in progress.

Meeting adjourned at 1:45 PM

Respectfully submitted,
Joan Sullivan

Next Board Meeting:

Thursday – 1:00 pm – September 28, 2023 – Colony Cottage RC – Keeping room