

# VHA Board of Directors – Meeting Minutes

Lake Miona Recreation Center 1:00 PM April 27, 2023

**Board Members - Present:** Russ D’Emidio, Mike Dollard, Walter Martin, Peter Moeller, Peter Russell, Ray Viall, Phil Walker

**Board Members - Absent:** Fred Briggs, Sandra Rzepecki, Vivian Stephens, Chuck Wildzunas

**Invited Attendees:** Al Arnold – VHA Helping Hands President, Peggy Fiore – VHA Foundation Chair, Joan Sullivan-VHA Secretary

**Call to order:** President Peter Russell called the meeting to order at 1:05 and led the Pledge of Allegiance.

**Agenda Approval:** Peter asked for a motion to approve the following revisions to this meeting’s agenda: Add – “and Issues” to “New Business d. Town Hall Revisions” and move “Old Business b. Driver Safety & AARP” to May Board meeting. Motion made, seconded and approved.

**Previous Meeting Minutes:** Peter asked for a motion to accept the minutes from the March 23, 2023 meeting with a spelling correction of the word “font” revised to “front.” Motion made to accept with the correction, seconded, and approved.

**Treasurer’s Report:** Treasurer Mike Dollard referred to the financials sent with this meeting’s agenda noting future Financial Reports will have VHA transactions separate from VHA Foundation transactions.

Q. Under Profit & Loss 4103, where did the \$500 amount come from?

A. That was donated by Nicolas Hemes for the “Best Buddies Citizens Group.”

Peter explained the Foundation is no longer named as the “Foundation Committee.” It is the now named the “VHA Foundation” which is run by a committee.

Al Arnold stated Mike is also the VHA Helping Hands Treasurer and has done an outstanding job in just one month.

Peter reported that is has been arranged on Friday April 28, 2023 Sheriff’s ranch will pick up the VHA conference table, along with a round table and chairs which now eliminates the cost of renting an extra storage shed beginning in May.

## Old Business

**Update Health and Wellness Expo:** Peter reported meeting with Dr. Lester to discuss plans for the November 14, 2023 Health and Wellness Expo held during the Medicare signup period. Several agencies within The Villages want to sponsor this four (4) hour event. Bob Trinh from Villages Health and Craig Curtis from K-2 at the Hospital want to participate. Citizens First Bank wants to be a sponsor without participating. The original plans were for twenty-five (25) tables set up for vendors in the theater. While discussing with Debi Gorzka, who has agreed to be a consultant, Debi provided a room layout for even more tables. Four (4) sponsors are already signed up as well as four (4) of the six (6) breakout groups which will occur in the double rooms. Amy Wixted of Villages Health will lead one of the breakout groups. Central VP Tweet Coleman had collected 20 business cards from Health related agencies during an event held at the Brownwood Hotel. These agencies paid large fees to have a table assignment. Peter asked Board members for their thoughts about fees for the VHA event. The agencies who have both a table and breakout session scheduled will pay more than those with a table reservation.

Contact Peter if you are interested in participating on the committee for the Health and Wellness Expo.

[pmrhop@gmail.com](mailto:pmrhop@gmail.com)

**Update – Action Items with Tangent:** Peter reported South VP Dave Fontaine is working closely with Tangent Media to work out any website glitches, and to address requests from VHA officers working with the website. Peggy Fiore stated the VHA Foundation needs a logo.

**Updates VHA Foundation:** Peggy reported Foundation funds were recently distributed to four (4) groups: Our Moment Café, Angel Wigs for Hope, Tutors for Kids, and New Horizon Services Dogs. The Foundation asks these groups to include VHA promotions on their websites. Peggy met with Voice Editor Jan Palmer to discuss procedures for sending captions and articles to Jan who will edit and send to Maddie Cutler and Keith Pearlman at the Daily Sun for publishing. Articles and captions will end with the VHA website address. New Horizon Service Dogs agreed that one of the service

dogs will be donated to a Villages resident. The Foundation will follow the progress of a pup with photos and captions. Tutor for Kids asked to attend New Resident Night to ask for volunteers.

## **New Business**

**New Board Member:** Peter asked the Board to consider adding Modesto Alcalá as a member of the Board of Directors. Modesto has thirty-five (35) years of experience launching new dining options. His experience includes working with private equity groups; Chief Concept Officer – building a business into international prominence; involvement with City Walk in Orlando and Universal Studios; member of the Board of many organizations. Peter explained Modesto will bring a lot of energy and contributions to the VHA as a person who does not want to sit and listen but someone who wants to get involved. Peter believes Modesto will help bring the Health and Wellness Expo to a professional level. Motion made to accept Modesto Alcalá as a member of the VHA Board of Directors, seconded and unanimously approved.

**New Asst Area Vice Presidents:** Peter R. reported Mike Williamson is now Asst Vice President South. Mike W. has a great deal of experience in community involvement. Mike's wife Tina is a representative for CDD 13 on the PWAC Board. Dan Kapellen is now Asst Vice President Central. Central VP Tweet Coleman recruited Dan who brings a lot of energy and is eager to help. Tweet has been actively recruiting many new Neighborhood Representatives in the Central region.

**Lifestyle Expo:** Peter explained The Villages presents the Lifestyle Expo every month on the 2<sup>nd</sup> Friday to new residents to speak to representatives from Villages services, The Enrichment Academy and many lifestyle groups. The VHA now has a table reserved each month to promote the VHA. Two volunteers will man the table from 9:00 AM – 3:00 PM. Joan Sullivan to coordinate.

Peter stated Jeff Zimmerman attended April New Resident Night to learn about this program while the real estate department is considering to include NRN information in residents' closing packets.

**Town Hall Revisions & Issues:** Peter reported the format of the quarterly Town Hall meetings is being reviewed and an Issues Team is being formed. The Issues Team will address questions from north, central and south regions as they are sent to the website. The purpose to remove some of the responsibilities from Area VPs while also pointing members and residents to the government department and agencies that can handle their issues and concerns. Peter has spoken to District Manager Kenny Blocker and the Developer's representative Dr. Gary Lester to discuss using the Town Hall quarterly meeting to give presentations of planning and actions within The Villages along with Capt. Siemer who represents Law enforcement. A small portion of the Town Hall meeting may continue to have a Q & A of some of the questions sent in advance of the meeting. The Issues Team has recruited Past Presidents Don Burgess and Roger Kass to handle issues in the central and south regions respectively. Another member is being recruited to handle the north region. A list of contacts will be prepared for Issue Team members to reference.

A person will be assigned to prepare an article of the Town Hall presentation, which will be featured in the Voice and on the website.

**Update – “Evening With the Developer:”** Peter explained the format for the “Evening With the Developer” is being revised to a “Johnny Carson” style with the VHA President speaking to the Developer and District Government leaders. There will be portions where the Developer will present photos / graphics while discussing Villages projects / plans. Peter has asked Tweet Coleman to organize VHA Neighborhood Representatives to mingle in the lobby area beginning at 5:30. An invitation will be sent to members to arrive early, have a beverage and mingle with VHA leaders and NRs. South VP Dave Fountaine has been asked to have the VHA Power Point running on the auditorium screen from 6:15 – 7:00 PM. The VHA Foundation and Helping Hands will also have a presence in the lobby. Plans are to rename this event in 2024.

**Status Updates: Strategic Planning:** Strategic Planning Chair Russ D'Emidio explained to ensure that projects are not stalled, regular updates are requested of program leaders and reported quarterly. Referring to the document “VHA Strategic Plan – 2023 Priorities” Russ reviewed as follows:

- “Tiger Team” now named “Focus Group” continues to meet. Members include: Peter Russell, Fred Briggs, Dave Fountaine, Peter Moeller, Beth Musser, Joan Sullivan.
- Sandy Mott adding updates is working on VHA History.
- Tangent Media working with Dave Fountaine is working to help NRs email to their areas and retrieve certain documents from the website.

- Peter R. sends invitations to grand openings to Area VPs who then recruit NRs to provide a VHA presence at these events.
- Beth Musser Website Content Editor has demonstrated that photos from a smartphone can be used to update the website.
- The “Why Join the VHA?” handout is replaced by the 3” x 5” handout that contains a QR code which links to the VHA website.
- Two documents on the website have been identified for further review at the Executive Board level.

Russ noted “New Major Initiatives” include Health and Wellness Expo scheduled November 14, 2023, Issues Team and Merchants to Members.

**Meeting adjourned at 2:52 PM**

Respectfully submitted,

Joan Sullivan

**Next Board Meeting: Thursday 1:00 PM May 25, 2023 Lake Miona RC – Resolute room**