

VHA Board of Directors – Meeting Minutes
Lake Miona Recreation Center 1:00 PM July 28, 2022

Board Members - Present: Karl Arps, Fred Briggs, Russ D’Emidio, Peter Moeller, Greg Panjian, Vivian Stephens, Phil Walker

Board Members - Absent: Mike Dollard, Chuck Wildzunas

Invited Attendees: Al Arnold – VHA Helping Hands President, Peter Russell- VHA Executive Vice President, Joan Sullivan-VHA Secretary

Call to order: President Phil Walker called the meeting to order at 1:00 PM and led the Pledge of Allegiance.

Agenda Approval: Phil asked for a motion to approve the agenda. Motion made, seconded and approved.

Previous Meeting Minutes: Phil asked for a motion to accept the minutes from the June 23, 2022 meeting. Motion made, seconded, and approved.

Treasurer’s Report: Phil noted Treasurer John Conboy prepared the financials attached to this meeting’s agenda. John and his wife Carol are moving to Pennsylvania and Mike Dollard is appointed as VHA Treasurer.

Phil explained the \$1740 for postage listed on page 2 of Profit & Loss Detail is due to extra stamps purchased ahead of the price increase to \$.60 each.

The financials will be filed for audit.

Old Business

Promoting the VHA Update: Phil noted that progress is being made toward promoting the VHA. Executive Vice President Peter Russell explained he has completed his second podcast for the Villages radio. When posted on the VHA website a link will be emailed to members for them to listen.

Q. Is there a way to promote the podcast to non-VHA members?

A. Peter stated he will request the Daily Sun place a notice in the captions space on the front page of Section C stating where to hear the podcast when it is available.

Peter informed members the next podcast will focus on what the VHA has ahead in 2022 and a preview of VHA plans for 2023. Peter met with Phil Markward Assistant Publisher of the Daily Sun newspaper to ask what options are available to the VHA. Some options discussed include: The Villages radio and TV stations; podcasts; articles in the DS; revising use of Voice publishing costs to purchase DS space i.e. publishing VHA Town Hall Q & A as soon as the final copy is ready for print. Issues printing Voice to be inserted in the Daily Sun: not all residents subscribe; people do not notice the Voice issue when inserted; excessive costs of publishing the Voice.

Phil Markward offered to prepare 4-5 methods for the VHA to consider for reaching Villages residents. Phil approved Peter to head a group to focus on promoting the VHA. Peter will report committee progress.

Peter Moeller noted the online paper The Gazette and The Resident Report are pro-VHA and may publish articles free.

Greg Panjian suggested looking into YouTube. Greg further explained there is a platform that costs \$300 annually for unlimited email.

Merchants to Members (M2M): Phil noted plans are in place to put coupons for M2M merchants in the Voice. Peter is working with Mike Burke to have something in place to print in the Voice. Phil Markward explained there is no issue with the DS and VHA coupons for M2M in the Voice.

Listing CDD Candidates: Phil asked Peter M. to provide an update. Peter M. discussed the sample ballot with Board members reminding the link to ballots in Sumter, Lake and Marion counties is under that county’s Supervisor of Elections. Peter M. explained it is important to identify potential candidates to develop a list of those waiting to run for election and/or fill a vacant position.

Q. Are we planning to publish candidates’ bios in the Voice?

A. We will consider this. In the past when this option was offered, not all candidates submitted bios.

Suggestion made: Publish a link to candidates' bios. Peter M. stated he will work to have this ready for the September and October Voice issues.

VHA Foundation Committee (FC) Update: Peter R. explained next week's FC meeting was cancelled as members are away. A \$500 donation was given to the Girl Scout Auxiliary to purchase pajamas for needy children. This amount may buy 400 pairs. A membership blast is being prepared to seek volunteers to work with Shared Harvest. The need for volunteers is greater than their need for a cash grant at this time.

Phil stated VHA Neighborhood Representatives need to forward blasts to their residents since many may not be VHA members.

New Business

October BoD Self-Evaluation: Phil asked Russ D'Emidio to report. Russ asked Phil, Peter R. and Past President Fred Briggs to review the list prepared during the November Strategic Planning Workshop to record progress and note what still needs to happen as the VHA moves forward preparing for the October Self-Evaluation meeting.

Members Comments

Candidate Information: Peter M. will email candidate information to members who requested.

PWAC 2: Discussion focused on the meeting between CDD 6 & 7 lawyers and CDD Chairs. Some requests from CDD 7 seemed reasonable. Recently, it seems there may be a shifting by other CDDs to maintain one PWAC rather than establish a PWAC 2. A follow up meeting between CDD 6 & 7 will occur with other CDDs involved.

July Town Hall Meeting: Russ noted the attendance at the July VHA Town Hall meeting was good with many from the area south of SR 44.

VHA Helping Hands (HH) & VHA Office: Phil explained the search continues for a space large enough to hold all HH transactions and equipment as well as a VHA office. The space needed is 1600 -2000 sq. ft.

Meeting adjourned at 2:04 PM

Respectfully submitted,
Joan Sullivan

Next Meeting: THURSDAY 1:00 PM August 25, 2022 Lake Miona - Resolute Room