

**VHA Advisory Board (AB) Meeting Minutes**  
**Laurel Manor 1:00 PM August 10, 2022**

**Advisory Board Members - Present:** Mike Burke, Mike Cullipher, Ellie Decker, Mike Dollard, Peggy Fiore, Gary Frigiola, Sandy Mott, Beth Musser, Jan Palmer, Peter Russell, Sandra Rzepecki, Joan Sullivan, Phil Walker

**Advisory Board Members - Absent:** Karl Arps, Jim DeCastro, Dave Fountaine, Bob Griffin, Nicolas Hemes, Walter Martin, Kathy Porter

**Call to order:** President Phil Walker called the meeting to order at 1:00 PM and led the Pledge of Allegiance.

**Previous Minutes:** Motion made to approve the meeting minutes from the July 13, 2022, seconded and approved.

**Treasurer's Report:** Treasurer Mike Dollard explained the Profit & Loss financial page indicates about \$1000 deficit. The Voice printing will be added to the statements. The financials will be sent to AB members after this meeting and filed for audit.  
**SEE FINANCIALS – APPENDIX A**

## **Monthly Reports**

**Central VP:** Ellie Decker reported a meeting with the Central Neighborhood Representatives will be held August 22, 2022 at 7:00 PM in Sea Breeze Recreation Center. The agenda has been sent to the NRs in advance of the meeting. Ellie stated using the District website to identify the Villages and Villas in the Central region to begin recruiting NRs for areas without an representative.

**South VP:** Phil explained the search for a South VP is ongoing.

**Far South VP:** Asst Far South VP Gary Frigiola reported NRs at the recent area meeting expressed concerns about promoting the VHA. They are now working on a reply to “What Does the VHA do for Us?” Additionally, residents want to know about handling Roundabouts. Phil reminded members that the District website has information about Roundabouts. Executive Vice President Peter Russell suggested the VHA website and Facebook page have a link to the District’s Roundabout information. When the link is available, a blast can be emailed to members to help inform their friends and neighbors. Far South NRs also asked about details of forming the Villages independent Fire Services. Phil reminded members that the September 14, 2022 General meeting at 7:00 PM in Lake Miona Recreation Center and the Far South program on October 24, 2022 at 7:00 PM in Ezell Recreation Center will be open to all residents with presentations from the District government and Chief Cain.

Another concern is explaining how the VHA is different from the POA. Peter encouraged members to begin referring to our organization by its full name instead of by the acronym. State we are the “Villages Homeowners Advocates aka VHA.” Peter will email a possible response prepared by Past President Fred Briggs comparing the two organizations to Phil and Peter in order for a final copy to be provided to all members.

**Foundation Committee (FC):** FC Chair Peggy Fiore reported FC awarded two gifts. The Girl Scout Alumni – Silver Trefoil Group received a check for \$500 which will be used to purchase pajamas as this group helps approximately 600 homeless children in Marion, Lake and Sumter counties. A second check for \$1000 awarded to Shared Harvest Garden to be used to redo 20-year old raised bed frames. The group of volunteers distributes more than 12 tons of produce yearly to local food programs such as the Wildwood soup kitchen, Fruitland Park and the parishes of St. Timothy, Hope Lutheran, New Covenant United Methodist, and St. Theresa, to name a few.

To promote publicity of the VHA FC Peggy purchased a Big Bank Check to use for photo ops. A recent article with photo and caption created several inquiry phone calls. A time will be scheduled to use this prop for a photo with Shared Harvest Garden.

**Helping Hands (HH):** Phil explained HH continues to do well with transactions and donations. Peter stated the donations help HH to rely less on financial support from the VHA.

Q. Is the VHA being promoted during equipment transactions?

A. No.

Assistant Membership Chair Sandra Rzepecki stated she will look into this to provide VHA handouts.

**Merchants to Members (M2M):** Peter explained this is a work in progress. Social Events Coordinator Mike Burke reported he is reviewing options to feature a merchant monthly in the Voice.

**New Resident Night (NRN):** Phil reported this month's NRN at Ezell Recreation Center had 207 guests with about 189 from south of SR 44. Phil explained an Interpreter for the Hearing Impaired will be available for the September NRN at Ezell. Phil noted an item of mail marked non-profit postage. Sandra will investigate this as a possible cost saving for mailing NRN invitations. Peggy remarked being amazed at the amount of resources and quality of speakers at NRN.

**Membership:** Sandra reported 5 lifetime and 6 two-year memberships were received from NRN. While the number of guests was high, Sandra stated the guests are overwhelmed with the amount of information they receive making the low number of new memberships understandable. For Membership Chair Kathy Porter's report... **SEE APPENDIX B**

**Golf Cart Safety (GCS):** Mike Cullipher reported this month's clinic is at Water Lily Recreation Center. About 38 people attended in July. Peter asked if a golf cart towing has ever been considered as a sponsor for GCS. This will be taken under advisement. Ellie attended and noted the presentation was excellent.

**Social Events:** Coordinator Mike B. commented the publicity for the July Trivia Night through the Daily Sun, VHA Facebook and website was a big help attracting 104 players. After prizes were distributed the profit is \$205. October 18, 2022 at 7:00 PM in Everglades Recreation Center another event will be offered. From the reaction of the July players and responses from AB members, Trivia Night was suggested for the October event. Mike B. is also working on the planning for the December 14, 2022 VHA Volunteer Appreciation Night at 7:00 PM in Lake Miona Recreation Center.

**Bingo:** Mike D. explained the next Bingo is August 16, 2022 in Laurel Manor Recreation Center at 6:30 PM. Bingo Coordinator Debi Gorzka learned of large Bingo cards for visually impaired to add to VHA Bingo.

**Voice:** Voice Editor Jan Palmer pointed out the new addition of photos now in the front page banner. The deadline is August 24 for the September issue. Jan asked Peggy to prepare a FC article for the September issue. While the South VP position is vacant, Mike D. volunteered to write an article for this region.

**Facebook:** Jim DeCastro's report noted the amount of "likes" and "views" continue to grow. Jim started a system with the Far South NRs that puts a similar message(s) on our individual Villages' Facebook groups so there is a consistent (approved) communication to residents. These mirror the Facebook page posts. Jim's report further explained the e-Blast transition is complete with several sent this month. Jim cited Beth Musser's assistance in adding icons to the bottom of the emails for the website and Facebook page. Later this week a blast will be sent announcing Peter's recent Daily Sun podcast.

**VHA Website:** Website Content Editor Beth Musser reported events are posted on the website as information is received.

**AAC:** Sandy Mott reported a survey will be available on the District website asking residents for input as the Paradise Recreation Center is renovated or rebuilt. (Reported after the meeting: Decision made to rebuild.) All amenities that exist will be in the new facility. Enhancement and improvement will occur.

## **Old Business**

**Promoting the VHA:** Phil noted that there is at least one NR in each Village south of SR 44 which will help to promote the VHA. Peter reported work is being done to explore all possible ways to promote the VHA using best ways to spend money to get the most exposure. Peter stated the podcast will be listed in the Daily Sun over several days in different places of the newspaper. Assistant Publisher Phil Markward asked for a VHA wish list of what the VHA would like from the Daily Sun and he will review for feasibility.

**VHA Merchants to Members (M2M) Update:** SEE "Monthly Reports."

**Candidates Update:** Phil reminded the VHA cannot support candidates as a 501(c)(3) organization. Mike B. suggested a blast sent to members reminding them of this. Perhaps a footnote at the bottom of each blast.

## **New Business**

**September General Meeting:** Phil urged members to promote the September 14, 2022 General meeting at 7:00 PM in Lake Miona Recreation Center and the Far South program on October 24, 2022 at 7:00 PM in Ezell Recreation Center which will be open to all residents with presentations from the District government and Chief Cain. These programs will provide information ahead of the November election where voting on a Villages independent Fire District will be on the ballot.

Meeting adjourned at 2:33 PM.

Respectfully submitted, Joan Sullivan

## Appendix A

11:42 AM

August 12, 2022

Cash Basis

### The Villages Homeowners Advocates, Inc. Profit & Loss Budget vs. Actual January through July 2022

	Jan - Jul 22	Budget
<b>Income</b>		
..	0.00	0.00
4990 · Bingo income	10,828.00	7,500.00
-	0.00	0.00
41041 · 50-50	0.00	0.00
4104 · Golf Cart Safety Donations	101.00	175.00
<b>Dues</b>		
4100 · Dues-Regular	15,450.00	18,800.00
4110 · Dues - Lifetime	12,300.00	7,200.00
<b>Total Dues</b>	27,750.00	26,000.00
41010 · Administrative Service Agreemnt	0.00	0.00
4103 · Foundation Donations	1,045.00	350.00
41040 · Donations-Unrestricted	75.00	
4102 · Interest	49.41	75.18
49900 · Miscellaneous Income		
49901 · Decal Sales	0.00	0.00
49900 · Miscellaneous Income - Other	0.00	
<b>Total 49900 · Miscellaneous Income</b>	0.00	0.00
<b>Total Income</b>	39,848.41	34,100.18
<b>Gross Profit</b>	39,848.41	34,100.18
<b>Expense</b>		
6100.4 · Membership Development & Suppor	913.47	
6100.1 · Membership Pers Svc	3,000.00	
6985.4 · Bingo Expense	3,412.49	2,125.00
..	0.00	0.00
<b>Total ,</b>	0.00	0.00
61042 · Printing & Copy - Miscellaneous	716.43	107.54
6104.4 · Printing - Villages Voice	16,325.06	19,515.00
61026 · Golf Cart Safety Presentations	0.00	0.00
61001 · Advertising	585.00	1,128.00
61093 · Donations and Contributions		
69801 · The VHA Helping Hands	4,042.00	4,100.00
69802 · The VHA Community Foundation	0.00	0.00
61094 · The Villages Regional Hospital	0.00	2,000.00
61093 · Donations and Contributions - Other	1,000.00	1,000.00
<b>Total 61093 · Donations and Contributions</b>	5,042.00	7,100.00
61010 · Insurance	929.00	1,156.10
6000.0 · IT Services		
61023 · 2021 Hoedown Website Hosting	0.00	0.00
6004.4 · Century Link	754.08	542.53
6001.4 · IT Services	1,830.74	1,344.92
6003.4 · Database	0.00	3,500.00
6002.4 · Maintenance and Hosting	0.00	150.00
6000.0 · IT Services - Other	0.00	0.00
<b>Total 6000.0 · IT Services</b>	2,584.82	5,537.45
69800 · Miscellaneous Expenses,		
6109.4 · Banking & Other Fees	12.00	0.00

11:42 AM

August 12, 2022

Cash Basis

**The Villages Homeowners Advocates, Inc.**  
**Profit & Loss Budget vs. Actual**  
January through July 2022

	<u>Jan - Jul 22</u>	<u>Budget</u>
69856 · Decal Fees	0.00	0.00
6980.4 · Stripe transaction Fees (Maintenance & transaction fees)	633.95	350.00
Deposit Error	-71.35	
66900 · Reconciliation Discrepancies	-273.03	0.00
69849 · Pay Pal Maintenance Fee	0.00	0.00
69850 · PayPal Transaction Fees	0.00	0.00
69800 · Miscellaneous Expenses - Other	223.40	0.00
<b>Total 69800 · Miscellaneous Expenses</b>	<b>524.97</b>	<b>350.00</b>
<b>6110 · Office</b>		
6103.4 · Postage	1,740.00	1,800.00
6101.4 · Rent	3,072.83	3,073.00
6106.4 · Repairs	365.70	0.00
6105.4 · Supplies	1,087.64	0.00
6107.4 · Telephone	125.68	
6110 · Office - Other	0.00	175.00
<b>Total 6110 · Office</b>	<b>6,391.85</b>	<b>5,048.00</b>
<b>6100.0 · Professional Fees</b>		
6115.4 · FL & US tax filing	96.25	0.00
<b>Total 6100.0 · Professional Fees</b>	<b>96.25</b>	<b>0.00</b>
<b>61002 · Public Relations &amp; Hospitality</b>	<b>187.25</b>	<b>1,875.00</b>
<b>Total Expense</b>	<b>40,708.59</b>	<b>43,942.09</b>
<b>Net Income</b>	<b>-860.18</b>	<b>-9,841.91</b>

11:38 AM

August 12, 2022

Cash Basis

The Villages Homeowners Advocates, Inc.

Balance Sheet

As of August 12, 2022

	<u>Aug 12, 22</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
200 · The VHA Charitable	4,500.00
100 · Cash - Operating Account	78,234.25
Total Checking/Savings	<u>82,734.25</u>
Total Current Assets	82,734.25
Other Assets	
11200 · Data Base/Website Project	46,459.25
21100 · Inter Company Transactions	0.00
11100 · Investments - Cert of Deposits	
5000015580	5,000.00
Total 11100 · Investments - Cert of Deposits	<u>5,000.00</u>
Total Other Assets	51,459.25
<b>TOTAL ASSETS</b>	<b><u>134,193.50</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
31000 · Unrestricted Net Assets (Undistributed earnings of the corporation)	136,610.75
Net Income	<u>-2,417.25</u>
Total Equity	134,193.50
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>134,193.50</u></b>

## Appendix B

### MEMORANDUM

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: August 10, 2022

Re: Month ending July 2022

New Resident invitations sent:

- 618 – July
- 465 – to be mailed for Sept. 13 NR meeting

Total Number of new and renewal memberships:

- 66 – 2 year
- 6 – Lifetime

Attendance at New Resident Night:

- July at La Hacienda – 106
- August at Ezell – 207 and 27 presenters

Memberships from last night's NR:

- 5 lifetime
- 6 two year