

To: VHA Advisory Board Members
From: Phil Walker – VHA President
Re: VHA Advisory Board information - In lieu of October 14, 2020 Meeting
Date: October 12, 2020

Previous Minutes: SENT SEPARATELY

Treasurer Report: SEE ATTACHED 3 pages

Membership Report: Watch for the Membership Report to be emailed soon.

Old Business

- **October Town Hall:** Tuesday October 13, 2020 is the deadline for sending questions. Questions will then be sent to the Partners and the Q & A will be published in the November issue of the Voice.

New Business

- **Re-Start of Recreation Centers:** The recreation center rooms are now open for 50% capacity. Many issues with the layout and format of the New Resident Night (NRN) prevent resuming this program. Options for re-starting NRN as soon as feasible continue to be reviewed.
- **VHA Fundraising and Social Events:** Ideas are being discussed for fundraising and social events to raise money for the VHA. Watch for information regarding a Golf Cart Rally. Other ideas under consideration include a reverse option raffle (i.e. first ticket drawn wins admission to next raffle and last 5 tickets win); selling ads when our new VHA website goes live. Please send your ideas to the VHA secretary at joanstrek@aol.com
- **Joining the VHA:** A new VHA decal will be prepared as one of the ideas for promoting the VHA. Please send your ideas.
- **VHA Resignations:** As noted in the September meeting minutes, Joan Testa has resigned as VP North while continuing to serve as a Neighborhood Representative. Other recent resignations include: Carol Hughes-Executive Vice President; Anne Fielding-Director Merchants to Members; Kathy McKelvey –Asst VP North & Director Region 1; Linda Sanzone-Director Lake Region; Lu Bowen-Director Region 2; Colene Makela-Asst Director Region 2; Lorraine Britt-Director Region 3.
- **Golf Cart Safety Clinic:** The October Golf Cart Safety Clinic is a virtual class October 21st. November 18, 2020 this class will be offered face-to-face 9:00 AM in Colony Recreation Center.
- **Voice:** Monday October 19th is the deadline for articles in the November issue of the Voice.

Please contact your area Vice President and/or Phil Walker 4ianeknfl@gmail.com if you have any questions/concerns related to this information. Your input will be presented during the next SS meeting.

VHA - Upcoming Meetings/Events

VHA New Resident Night	To resume when restrictions lifted		
VHA Town Hall	Emailing questions	10/13	
VHA Golf Cart Safety Clinic	Zoom video	10/21	9:00 AM
<i>Preregistration required. Login at: tinyurl.com/vhagolfcar</i>			
VHA BOD	Lake Miona	10/22	1:00 PM
VHA SS	TBD	11/04	9:00 AM
VHA AB Meeting	TBD	11/11	

Special Meetings/Events – 2020

VHA General Meeting	Lake Miona	12/09	7:00 PM
<i>Speaker: Ed Jimenez – Chief Executive Officer for UF Health Shands</i>			

Special Meetings/Events – 2021

VHA Evening with the Developer	TBD		
VHA Country & Western Hoedown	Polo Field	05/15	10:00 AM

VHA CF - Upcoming Meetings/Events

VHA-CF BOD Meeting	CF President to determine
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VHA HH - Upcoming Meetings/Events

VHA-HH BOD Meetings	HH President to determine
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4:52 PM
October 3, 2020
Cash Basis

The Villages Homeowners Advocates, Inc.
Profit & Loss Budget Performance
September 2020

	Sep 20	Budget	Jan - Sep 20	YTD Budget	Annual Bud...
Income					
49909 · Hoedown Grant			50,000		
2020 Hoedown Income			44,300		
41041 · 50-50		50	58	100	200
Dues					
41000 · Dues-Regular	2,450	3,333	27,244	30,001	40,000
41001 · Dues - Lifetime	600	1,833	8,700	16,501	22,000
Dues - Other					
Total Dues	3,050	5,166	35,944	46,502	62,000
41010 · Administrative Service Agreeemnt		150	1,200	1,350	1,800
41039 · Cash Donations Received			200		
41040 · Donations-Unrestricted					
41025 · Interest	75	13	150	113	150
49900 · Miscellaneous Income				150	300
Total Income	3,125	5,379	131,852	48,215	64,450
Gross Profit	3,125	5,379	131,852	48,215	64,450
Expense					
61042 · Printing & Copy - Miscellaneous			108	500	1,000
61040 · Printing - Villages Voice	2,421	3,500	24,665	33,500	44,000
61041 · Membership Development & S...					
2020 Hoedown Expense			39,716	4,966	4,966
61026 · Golf Cart Safety Presentations			10	100	100
61001 · Advertising	158	400	1,005	1,200	1,200
61090 · Banking & Other Fees			478		
61093 · Donations and Contributions			51,905	52,900	52,900
61071 · Equipment with Value under \$...					
61010 · Insurance	929		1,976	2,000	2,000
IT Services	847	794	8,874	10,876	13,258
69800 · Miscellaneous Expenses	39	116	3,359	858	1,060
61000 · Office	426	773	6,261	8,758	11,500
61030 · Postage	320	500	1,385	3,000	4,000
61099 · Professional Fees	425		685	1,100	1,100
61002 · Public Relations & Hospitality		120	753	1,140	1,500
Total Expense	5,565	6,203	141,180	120,898	138,584
Net Income	-2,440	-825	-9,328	-72,683	-74,134

4:47 PM

October 3, 2020

Cash Basis

The Villages Homeowners Advocates, Inc.

Balance Sheet

As of September 30, 2020

	<u>Sep 30, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
1101221 · 2021 Hoedown Cash	49,740
11010 · Cash - Operating Account	1,259
11011 · 2019 Hoedown cash (previous year hoedown cash)	63,794
11012 · 2020 Hoedown cash (2020 Hoedown)	40,607
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Total Checking/Savings	155,400
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Total Current Assets	155,400
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Other Assets	31,188
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TOTAL ASSETS	<u>186,587</u>
LIABILITIES & EQUITY	
Equity	
31000 · Unrestricted Net Assets (Undistributed earnings of th...	195,915
Net Income	-9,328
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Total Equity	186,587
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TOTAL LIABILITIES & EQUITY	<u>186,587</u>

THE VHA THIRD QUARTER REPORT 2020

The third quarter of 2020 saw a reduction in membership dues collected from the same period in 2019. We went from collecting \$43,330 in 2019 to \$35,944 for the same period in 2020, resulting in a difference of 17% or \$7,386 in less dues collected. A percentage of this result is due to the fact that external forces caused by the pandemic made us unable to recruit new members. We also have to be aware that a certain percentage of this loss can be contributed to a reduction of renewals.

The gross profit for the third quarter of 2020 is \$32,552 (less Hoedown) compared to \$49,016 for the same period in 2019. The reduced income for 2020 is also partially due to the Golf Cart Safety program being put on hold and the Administrative Service Agreement being adjusted, along with the reduced membership

Expenses for the period were \$59,187 for 2019 and 49,559 for 2020 (less Hoedown and Contributions). The expense for The Voice is \$3,088 less in 2020 than it was in 2019. Other savings were in Professional Fees and Golf Cart Safety Presentations

Net Income for the 2020 third quarter is a loss of \$9,328 as compared to a loss of \$10,171 for the same period in 2019.