

To: VHA Advisory Board Members
From: Phil Walker – VHA President
Re: VHA Advisory Board information - In lieu of July 8, 2020 Meeting
Date: July 6, 2020

Previous Minutes: SENT SEPARATELY
Treasurer Report: SEE 4 pages - APPENDIX A

Old Business

- **Bradley Arnold Program** – Due to the closing of recreation centers following Covid-19 guidelines, the July 13th Bradley Arnold program is cancelled.
- **July Town Hall** – Due to the closing of recreation center rooms following Covid-19 guidelines, the VHA Town Hall will be conducted via email. Deadline for submitting questions is Tuesday July 14th. Please submit questions to the secretary/Joan Sullivan joanstrek@aol.com This Q & A will be published in the August issue of the Voice.
- **Membership Committee Update** – Executive Vice President Carol Hughes reports that a stand-alone sign has been ordered stating “Join the VHA.” A mascot has been selected and a naming contest will be held. Watch for contest details. **SEE MASCOT COSTUME - APPENDIX B**
- **Helping Hands (HH) Update** – The VHA office is temporarily being used to store the large amount of returns received by HH until shelving can be built in current storage units and/or additional storage space is secured.
- **Membership Report** – Kathy Porter’s Membership Report is attached. **SEE APPENDIX C**

New Business

- **Resuming Meetings in Rec Centers** – Plans to reopen recreation center rooms for lifestyle groups have been postponed until further notice due to Covid-19 guidelines. We will send updates as soon as available.
- **Assistant VP South** – Michael Dollard is the newly appointed Assistant VP South. Welcome, Michael.
- **Far South Facilities Update** – Water Lily recreation center has opened and plans have been announced for more amenities to be built in the Far South region.

- **Irv Markley** – VHA Officer Irv Markley resigned as Director at Large and Neighborhood Representative for the Village of Bridgeport at Miona Shores as of July 1, 2020. Besides Irv's work as a VHA Officer, Irv established the set up and procedures for the Usher Team as the team captain in the first VHA Country & Western Hoedown. The VHA wishes to thank Irv for all his time and efforts volunteering for the VHA.

Appendix A

1:53 PM
June 28, 2020
Cash Basis

The Villages Homeowners Advocates, Inc.
Profit & Loss Budget Performance
June 2020

	Jun 20	Budget	Jan - Jun 20	YTD Budget	Annual Bud...
Income					
49909 - Hoedown Grant	50,000		50,000		
2020 Hoedown Income			44,300		
41041 - 50-50 Dues			58	50	200
41000 - Dues-Regular	2,225	3,333	20,120	20,002	40,000
41001 - Dues - Lifetime	600	1,833	6,700	11,002	22,000
Dues - Other					
Total Dues	2,825	5,166	26,820	31,004	62,000
41010 - Administrative Service Agreemnt		150	950	900	1,800
41039 - Cash Donations Received			200		
41040 - Donations-Unrestricted					
41025 - Interest	75	13	75	75	150
49900 - Miscellaneous Income				150	300
Total Income	52,900	5,329	122,403	32,179	64,450
Gross Profit	52,900	5,329	122,403	32,179	64,450
Expense					
61042 - Printing & Copy - Miscellaneous			108	500	1,000
61040 - Printing - Villages Voice	1,813	3,500	17,849	23,000	44,000
61041 - Membership Development & S... 2020 Hoedown Expense			39,716	4,966	4,966
61026 - Golf Cart Safety Presentations			10	100	100
61001 - Advertising	126		747	800	1,200
61090 - Banking & Other Fees			490		
61093 - Donations and Contributions	13,900		46,905	47,900	52,900
61071 - Equipment with Value under \$...					
61010 - Insurance			1,047	2,000	2,000
IT Services					
61080 - Century Link	103	128	439	768	1,536
61024 - IT Services	139	1,500	1,219	3,000	3,000
61020 - Database	500	500	3,000	3,000	6,000
61022 - Maintenance and Hosting		166	75	1,004	2,000
IT Services - Other			1,500	72	722
Total IT Services	743	2,294	6,233	7,844	13,258
69800 - Miscellaneous Expenses	96	176	3,228	558	1,060
61000 - Office	426	673	4,479	5,788	11,500

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The Villages Homeowners Advocates, Inc.
Profit & Loss Budget Performance
June 2020

	<u>Jun 20</u>	<u>Budget</u>	<u>Jan - Jun 20</u>	<u>YTD Budget</u>	<u>Annual Bud...</u>
61030 · Postage		500	900	2,500	4,000
61099 · Professional Fees			260	1,100	1,100
61002 · Public Relations & Hospitality		120	753	780	1,500
Total Expense	<u>17,103</u>	<u>7,263</u>	<u>122,723</u>	<u>97,836</u>	<u>138,584</u>
Net Income	<u>35,797</u>	<u>-1,934</u>	<u>-320</u>	<u>-65,657</u>	<u>-74,134</u>

1:51 PM
June 28, 2020
Cash Basis

The Villages Homeowners Advocates, Inc.
Balance Sheet
As of June 28, 2020

	<u>Jun 28, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
1101221 · 2021 Hoedown Cash	50,000
11010 · Cash - Operating Account	5,007
11011 · 2019 Hoedown cash (previous year hoedown cash)	79,388
11012 · 2020 Hoedown cash (2020 Hoedown)	40,607
	<hr/>
Total Checking/Savings	175,002
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Total Current Assets	175,002
Other Assets	
11200 · Data Base/Website Project	10,594
21100 · Inter Company Transactions	
	<hr/>
11100 · Investments - Cert of Deposits	
5000014980	5,000
5000015580	5,000
	<hr/>
Total 11100 · Investments - Cert of Deposits	10,000
	<hr/>
Total Other Assets	20,594
	<hr/>
TOTAL ASSETS	<u>195,595</u>
LIABILITIES & EQUITY	
Equity	
31000 · Unrestricted Net Assets (Undistributed earnings of the corpor...	195,915
Net Income	-320
	<hr/>
Total Equity	195,595
	<hr/>
TOTAL LIABILITIES & EQUITY	<u>195,595</u>

The VHA 2nd Quarter 2020 Results

Operations for the six months ending on June 30, 2020, reflects a net loss of \$320.

Membership Dues showed a downturn over the budget and actual amounts, with a total of \$26,820 collected for the six month period. Not being able to host new resident night has had a negative impact on membership activity.

We did receive the Grant of \$50,000 from Sumter County for the Hoedown.

Expenses, reflect the decrease cost of printing The Voice due to reduced pages being produced during the period.

The Foundation received the balance of its Operating Budget for this year.

Other Operating Expenses have remained relatively stable for this quarter.

The change in the Total Equity figure is the result of reclassifying the Hoedown cash and the Data Base/Website Project from the P&L to Total Assets.

Submitted by

John Conboy
Treasurer

Appendix B



Appendix C

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: July 8, 2020

Re: Membership Report

The numbers below represent membership report for month ending June 30, 2020:

- 115 Renewals:
 - 86 - Card Notice
 - 29 - Credit Card
- 10 New members:
 - 1 - Trifold
 - 9 – Credit Card
- Mail pickups:
 - 42 - VHA boxes
 - 34 - US Mail
- 16,630 members (a gain of 200 members since May 2020) in 9,222 households (a gain of 32 households from May 2020)
- Mailings:
 - 164 Renewals due August 1, 2020
 - 263 Expired Mar, April, May & June 2020