

VHA Advisory Board - Minutes

Lake Miona Recreation Center – July 10, 2019

Advisory Board Members- Present: Steve Andelman, Andy Bilardello, Lu Bowen, Fred Briggs, Lorraine Britt, John Conboy, John Dean, Barb Fielitz, Matt Friedland, Mark Gallo, Ray Glessner, Bob Griffin, Nicolas Hemes, Colene Makela, Kathy McKelvey, Sandy Mott, Jan Palmer, Kathy Porter, Joan Sullivan, Phil Walker

Advisory Board Members - Absent: Mike Burke, Ben Byers, Art Donnelly, Jim Hipple, Irv Markley, Walter Martin, Greg Panjian, Bill Pope, Art Rowe, Linda Sanzone, Joan Testa, Roy Thacker

Guests: Lynn Davis – Substituting for NR Judy Mix-Village of La Reynalda, Russ D’Emidio-Board Member, Joe Elliott-Board Member

Call to order: President Fred Briggs called the meeting to order at 12:32 PM and led the Pledge of Allegiance.

VHA Town Hall Preparation

VHA Vice Presidents, Neighborhood Representatives and members of the Advisory Board submitted questions and concerns for the VHA Town Hall Meeting 10:00 AM July 16, 2019 at La Hacienda Rec Center.

Advisory Board Meeting

Previous Minutes: Motion made to accept the minutes from the June 12, 2019 Board of Directors Meeting, seconded and approved.

Treasurer’s Report: John Conboy referred to the 4 pages of VHA financials attached to this meeting’s agenda. Fred asked for a motion to accept the treasurer’s report to be filed for audit, seconded and approved.

Announcement: Fred asked that members respect this time for privacy for Joan Testa as she handles her illness. Supportive emails and written correspondence is the best way to contact Joan at this time.

VHA North Area

Director Region 4: Barb Fielitz reported progress is beginning on repair of the “sinkhole” area in CDD 4.

VHA Far South Area

Ribbon Cutting: Fred reported that the new Fire Station and Customer Service area is now open in the area of The Villages south of SR 44. The new fire truck has been named the “Pam Henry” to honor Pam’s work and years of service in the Villages Parks and Recreation Department.

Other VHA Meetings and Reports

Community Foundation: Fred reported that the VHA-CF has received results from the survey recently sent to residents. Suggestions are being reviewed to consider if or when implementation of them will begin.

New Resident Night: Fred noted that last night’s event had a significant increase in guests from previous summer months. The front page article about New Residents Night (NRN) in this month’s issue of the Voice likely influenced this increase. Kathy Porter noted that many guests brought friends and neighbors.

Membership: Kathy P.’s monthly membership report is included at the end of the minutes. **See Appendix**

Kathy thanked South Region for hosting and Ben Byers for helping at the membership table. During NRN there were 21 new memberships including 10 lifetime.

Golf Cart Safety: Mark reported a total of 52 people received instruction during one regular clinic and two sessions with Villages Insurance. This month Fred will conduct the Clinic while Mark is away.

Voice: Sandy Mott reported the deadline for the July issue of the Voice is this Friday July 19th.

CDD 1 Board of Supervisors: Kathy P. reported 5 applied for the one position as District Supervisor in CDD 1. Deadline to apply is this Friday July 12th.

CDD 4: Barb reported one vacancy opened up on the CDD 4 Board of Supervisors.

Old Business

Hoedown Update: Phil Walker reported that the Hoedown timeline to secure Entertainment for the January 25, 2020 VHA Hoedown is on time as contracts are expected to be signed this month.

The budget for the 2020 Hoedown is being prepared with rentals counting for a large portion of expenses. Volunteer hours for the day of the event also help toward monies reimbursed by the Sumter Tourism Board's grant which gives back 50% of Hoedown expenses.

More Hoedown activities for adults and children are being considered. Suggestions for Hoedown should be sent to Phil.

July meetings: Fred reminded the board that the VHA Town Hall will be at La Hacienda at 10:00 AM Tuesday July 16th since Laurel Manor is undergoing renovations.

New Business

VHA Advisory Board: Fred reminded members that this Advisory Board is their vehicle to bring information to the VHA and obtain information to bring to members and residents. Board members have the right to make a motion to bring a new member onto this Board as well as to vote to remove a member.

VHA Program Director: Fred explained that several people are being considered for the position as VHA Program Director. This person will assist the VPs with programs for members and residents. This will free up time for VPs to concentrate on recruiting in their regions.

September VHA General Meeting: Fred reported that State Representative Brett Hage will be the guest speaker.

At this meeting, membership will be asked to vote on the revised VHA Articles of Incorporation and the revised VHA Bylaws.

VHA-CF BINGO: July 30th at Eisenhower Rec Center at 6:30 PM the Foundation will hold a BINGO fundraiser. Members are encouraged to participate.

Meeting adjourned at 1:30 PM

Respectfully submitted,

Joan Sullivan

Appendix

MEMORANDUM

To: Fred Briggs, President

From: Kathy Porter, Membership Chair

Date: July 10, 2019

Re: Membership Report

The numbers below represent membership ending June 30, 2019

- 76 Renewals:
 - 53- Card Notice
 - 2 - Voice
 - 21 - Credit Card
- 27 New members:
 - 5 - Trifold Brochure
 - 4 - Voice
 - 10 – New Resident Night
 - 11 – Credit Card
- Mail pickups:
 - 38 - VHA boxes
 - 26 - US Mail
- 16,985 members (a loss of 72 members from last month) in 9,397 households (a loss of 39 households)
- 435 Invitations going out for the August 13 New Resident night
- Mailings:
 - 123 Renewals due August 1, 2019 were mailed
 - 96 expired notices for April & May were mailed.
- New Resident Night with 130 residents and 40 vendors:
 - 21 new members: 10 lifetime and 11 two-year memberships
 - Many thanks to South for hosting and for the help of Ben Byers at the membership table.