



# VHA Policy 1.5

## VHA Colors and Logo

**Authorization:** Bylaws of The Villages Homeowners Advocates, Inc. (VHA).

**Policy Statement:** It is the policy of the VHA to use – with permission of The Villages developer – the trademarked letter “V” in the VHA logo. The condition of use requires the VHA to use the same color pallet as is used by The Villages.



**Primary Logo Color:** Gold

**Alternate Logo Color:** Garnet (for use when background color would make gold hard to see)

**Color Used on The Voice:** Blue

**Name Badge and Embroidery Vendor:**

Custom Apparel  
Southern Trace Plaza  
Wedgewood Lane  
The Villages, FL 32162

Custom Apparel has the color information and logo artwork on file.